
Zeit: 20 Minuten Name: _____

Hilfsmittel: Wörterbuch Vorname: _____

Klasse: _____

Datum: _____

Prüfungsübersicht:

Aufgabe	Erreichte Punkte	Punktemaximum
Task 1	_____	6
Task 2	_____	4
Task 3	_____	10
Total	_____	20

1. Korrektor: Datum: _____ Visum: _____

2. Korrektor: Datum: _____ Visum: _____

5.2.1.2 Sie verstehen Durchsagen und Meldungen

Task 1 (6 points)

You will hear two announcements at the airport. Complete the table below with the requested information. You will get 2 points for each correct answer. You will hear the announcements twice.

1	Flight number	
	Gate number	
2	Mr Darcy is expected at....	

Task 2 (4 points)

You will hear three announcements at a tourism fair. Tick “true” or “false” for the statements below. You get 1 point for each correct answer. You will hear the announcements twice.

- | | true | false |
|--|--------------------------|--------------------------|
| a) At the fair, you can smoke in special areas . | <input type="checkbox"/> | <input type="checkbox"/> |
| b) Security staff have discovered that there are pickpockets. | <input type="checkbox"/> | <input type="checkbox"/> |
| c) Visitors with valuable objects are asked to leave the fair | <input type="checkbox"/> | <input type="checkbox"/> |
| d) Visitors should go to the exits because closing time is near. | <input type="checkbox"/> | <input type="checkbox"/> |

5.2.1.2 Sie verstehen wichtige Inhalte von Meldungen und Mitteilungen

Task 3 (10 points)

Susan is registering at a fitness club. Listen to the conversation twice and complete Susan's filing card. You get 2 points for each correct element.

First name:.....Susan ...Elizabeth..... **Family name:**.....

Date of birth:.....

Address:, in ...Banbury.....

Postcode: ...OX5 2WW.....

Mobile phone:.....

Height : ...1.....m 70.....cm

Weight :.....65.....kilos

Membership number:

Zeit: 20 Minuten Name: _____

Hilfsmittel: Wörterbuch Vorname: _____

Klasse: _____

Datum: _____

Prüfungsübersicht:

Aufgabe	Thema	Erreichte Punkte	Punktemaximum
Aufgabe 1	Web 2.0	_____	21
Aufgabe 2	Valentine Gifts	_____	4
Total		_____	25

1. Korrektor: Datum: _____ Visum: _____

2. Korrektor: Datum: _____ Visum: _____

Aufgabe 1 (21 Punkte)

5.2.2.1	Sie können die wesentlichen Inhalte von Texten verstehen.
5.5.1.1	Sie verfügen über einen angemessenen Grund- und Fachwortschatz.
5.5.1.2	Sie können die notwendigen grammatikalischen Strukturen anwenden.
5.5.2.1	Sie erkennen Verständnisprobleme.
5.5.2.2	Sie können Verständnisstrategien anwenden.
5.5.2.6	Sie sind in der Lage, Lücken zu überbrücken.

Read the article “Wild, wonderful Web 2.0” and answer the questions on the following page. You will get 3 points for each correct answer, 2 points for contents and 1 point for grammatical correctness.

Wild, wonderful Web 2.0

If you gave all the letters in the English alphabet to a group of chimpanzees, they might create words like Xanga, orkut, Bebo, digg and Flickr. After a few years, they might even spell out things like BitTorrent, Blogger, del.icio.us, YouTube and MySpace.

Yet all these unreal-looking words are in fact real. They are the names of Internet businesses. These businesses are so big that, last summer, Tom Anderson and Chris Dewolfe sold theirs (MySpace.com) to media mogul Rupert Murdoch for \$580 million. Why would anyone pay so much money for a website? Well, it's like this. When teenagers in many parts of the world meet today, they don't ask, "What's your mobile?" That's so, like, forever ago. They ask, "What's your MySpace?" By that, they mean "What is the address of your page at the world's biggest social networking website?" So far, 80 million people have registered with MySpace, which offers its members fun, friendship and blogs. E-mail and instant messaging services are part of the package, as are video and music hosting.

Put together, all these bits — teenagers, music, Internet, video, services, millions, dollars — are a phenomenon so gigantic that it needs a name. Taking its inspiration from the song lyric "New York, New York, / So good they named it twice", the Internet industry is calling this new, new thing Web 2.0.

The name — which comes from the tradition of naming computer software versions 1.0, 2.0 and so on — suggests that this is a big step beyond Web 1.0, the Web of yesterday. Internet entrepreneur Ross Mayfield explains: "Web 1.0 was commerce. Web 2.0 is people." Like most Internet evangelists, Mayfield is being a little idealistic. If one were about commerce and another about people, venture-capital firms would not have invested \$25 million in Facebook, a social networking site for students, in April. This is about commerce, for sure. Mayfield is right when he places the importance on people, however, because Web 2.0 is very much about working together. All those blogs, all those uploaded photos and videos are the result of a natural desire to share human experiences.

Answer the questions according to the text “Wild, wonderful web 2.0”.
Write a short sentence or use key words .

1 What do the strange words in the first paragraph really mean?

2 Who bought MySpace?

3 How many members does MySpace have?

4 Which services does MySpace offer its users? (give 3 elements)

5 Why is a song lyric mentioned in the text?

6 What is the difference between Web 1.0 and Web 2.0 according to Mayfield?

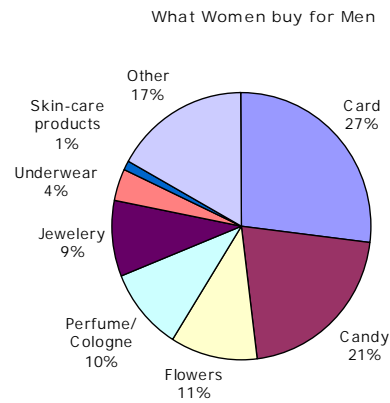
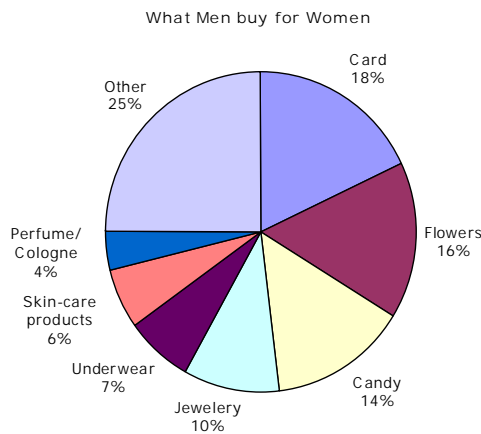
7 Why do we find so many blogs, photos and videos on the Internet?

Points for task 1: _____

Aufgabe 2 (4 points)

5.1.3.2	Sie können auf schriftliche Informationen reagieren.
5.2.2.2	Sie verstehen Texte aus dem beruflichen Bereich.
5.5.1.1	Sie verfügen über einen angemessenen Grund- und Fachwortschatz.
5.5.2.1	Sie erkennen Verständnisschwierigkeiten.

Look at the following graphs. They show the types of gifts that men and women in the USA buy for each other on Valentine’s Day. There are 8 statements. Mark the 4 correct statements. Do not mark more than 4 statements. You will get 1 point per correct statement. You will not get any points if you mark more than 4 statements.



- | | | |
|---|--|---|
| 1 | Women buy jewellery more frequently than men. | C |
| 2 | Cards are the most popular gift bought by women. | C |
| 3 | Men buy underwear more often than women. | C |
| 4 | Almost 10% of men buy perfume/cologne or skin-care products. | C |
| 5 | Shoes are very popular with women. | C |
| 6 | More than 14% of men buy candy. | C |
| 7 | About a quarter of women buy cards. | C |
| 8 | Flowers are among the top three gifts for women. | C |

Points for task 2: _____

Total points: _____

Englisch
Textproduktion

Bürofachdiplom

Serie 1/2007

Zeit: 20 Minuten Name: _____

Hilfsmittel: Wörterbuch Vorname: _____

Klasse: _____

Datum: _____

Prüfungsübersicht:

Aufgabe	Thema	Erreichte Punkte	Punktemaximum
Email	inquiry	_____	15

1. Korrektor: Datum: _____ Visum: _____

2. Korrektor: Datum: _____ Visum: _____

Schriftliche Produktion (15 Punkte)

5.1.3.2	Sie können auf schriftliche Informationen reagieren.
5.3.2.1	Sie können einfache Korrespondenz erledigen.
5.5.1.1	Sie kennen den Grund- und Fachwortschatz.
5.5.1.2	Sie kennen Strukturen und können sie anwenden.
5.5.2.7	Sie können mit eigenen Textproduktionen kritisch umgehen.

Situation:

You and your husband/wife want to spend a few days in London. In a newspaper you find the following advertisement:

In the centre of your favourite city!

Park International Hotel

Near Hyde Park and Knightsbridge in Royal Kensington & Chelsea.
You will find London's fantastic attractions next door:
Harrod's, Harvey Nichol's, the Royal Albert Hall, Kensington Palace,
Kensington Gardens, Buckingham Palace, Big Ben, Tower Bridge,
Westminster Abbey and many more.

117 - 125, Cromwell Road, SW7 4DS London, Kensington SW7
benstevens@parkinternational.com

Task:

You write **an email of 80 words (± 10%)** to receive additional information:

- Indicate where you read the advertisement.
- Show your interest.
- Tell Mr Ben Stevens when you would like to visit London.
- Describe the type of room you would like to have.
- Ask about prices and taxes.
- You also want to know whether the hotel is near to public transport.
- Thank Mr Stevens, ask him for a reply and write an appropriate complimentary close.

Your email contains the addressee and the subject.

Please count your words and write the number in the space provided.

Bewertung:

Inhalt: Alle Inhaltspunkte sind vorhanden. (für jeden Inhaltspunkt 1 Punkt)	7 Punkte
Rechtschreibung/Grammatik/Stil: pro Fehler ½ Punkt Abzug	5 Punkte
Form: Korrekte Briefgestaltung (Empfänger, Titel, Anrede, Grussformel, Unterschrift, Absätze je ½ Punkt)	3 Punkte

Länge

Über- oder unterschreiten Sie die 80 verlangten Wörter um mehr als 10%, wird Ihnen 1 Punkt pro 5 Wörter abgezogen.

